

Otaku Coin Road Map

Our mission: contribute to the development of otaku culture (anime, manga, games, and more)

☑ ... Done ○ ... Doing ◇ ... Upcoming ☆ ... Considering

12/2017 ● ----- ☑ Initial press release

05/2018 ● ----- ☑ 15,000+ email subscribers
☑ 10+ planning partners
☑ 10+ planning advisors



08/2018 ● ----- ☑ Otaku Coin Concept Presentation in Akihabara
☑ Otaku Coin Association establishment



Stage 1

12/2018 ○ ----- Otaku Coin official app release & anime studio support message project
○ ----- First Otaku Coin free distribution event

We're here now!



2019 ● ----- ◇ Initial tests of Otaku Coin usage

● ----- ◇ First tie-ups with otaku merch shops

● ----- ☆ Anime/manga/game-related model case projects

Stage 2

● ----- ☆ Voting platform release (tentative name: SPIRIT VOTE)

● ----- ☆ Creator support / gifting service release (tentative name: OHINERI)

● ----- ☆ Additional opportunities to obtain Otaku Coin



Stage 3

2020 or later ● ----- ☆ Additional opportunities to use Otaku Coin

